

Emilia Jasnoch

Senior Product Designer | Enterprise B2B SaaS Specialist

Senior Product Designer with 4+ years in enterprise B2B SaaS, backed by 3+ years running real supply chain operations. At Strategy I design data-heavy interfaces and AI-driven features – conversational BI assistants, agentic tools, and automation that removes manual admin work. I turn messy operational problems into workflows people can actually follow.

Portfolio

 **Webpage**
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Contact

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Skills

Core:
Product Design, B2B SaaS, Design Systems, User Research, Complex Data Visualization, Prototyping, Usability Testing, E2E UX

Tools:
Figma: Advanced, Storybook, Jira.
AI Tools: Gemini PRO: Antigravity, Claude PRO: Cowork & Code

Industry:
Supply Chain Management, Logistics Operations, Enterprise Software

Languages

• Polish NATIVE

• English C2 PROFICIENT

Interests

- AI & Machine Learning
- Blockchain & Cryptocurrency
- Motorcycling & Camping
- Video Games
- Workout

Work Experience

Senior UX Designer FEB 2022 - PRESENT

@ Strategy (formerly MicroStrategy) – Global leader in enterprise analytics & BI software

- **End-to-End Product Ownership:** Lead designer for core SaaS platform features, managing the full lifecycle from discovery and research to high-fidelity delivery and post-launch validation, ensuring scalable architecture and consistent user experiences throughout
- **Python Script Scheduler (Key Achievement):** Designed a robust automation tool allowing admins to schedule complex scripts, directly replacing legacy manual workflows and increasing operational efficiency for enterprise clients. [Strategy Planned Tasks](#) 
- **Design Systems Ownership:** Created a new, scalable Design System from scratch while maintaining and migrating legacy libraries. Collaborated with developers to validate components in Storybook, ensuring pixel-perfect implementation across states.
- **User-Centric Iteration:** Regularly incorporated user feedback and available usage insights to refine admin workflows, focusing on improving clarity and reducing friction in data-heavy tasks, bridging the gap between user requirements and technical feasibility.
- **Global Collaboration:** Partnered with cross-functional teams in Poland, USA, and China to ensure technical feasibility and pixel-perfect implementation of designs.

Career Break & UX Transition 2020 - 2021

- **Intentional career break** followed by full-time retraining in UX: 445h bootcamp at InfoShare Academy and self-directed practice before moving into product design.
Final project: [Lubimyczytać Mobile App](#) 

Project Supply Chain Specialist MAR 2017 - JUL 2020

@ GEA Refrigeration Poland – Global industrial refrigeration technology provider

- **Complex Project Management:** Managed end-to-end supply chain logistics for large-scale industrial projects, ensuring alignment with strict deadlines and KPIs – experience that directly informs my approach to designing logistics software
- **Stakeholder Management:** Acted as the primary liaison between internal implementation teams, external suppliers, and clients, resolving critical operational blockers in real-time
- **Process Optimization:** Streamlined communication workflows between departments to reduce project delays, demonstrating an early aptitude for systems thinking and efficiency

Education

Master's & Bachelor's Degree | Transport and Logistics 2012 - 2017

@ Uniwersytet Gdański, Poland.

Focus: Logistic Centres, Warehouse Infrastructure & Global Supply Chain Systems